

14th Annual Gathering of Industry

## Welcoming Opportunities 2025

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## **About the Conference**



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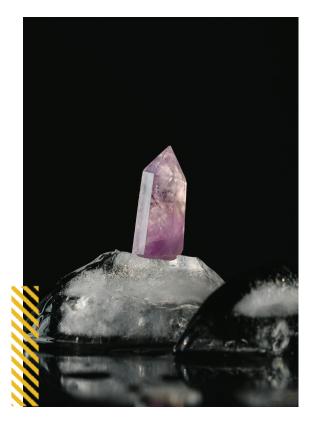


The 14<sup>th</sup> Annual Mineral Wealth Conference (MWC) is organized by Uganda Chamber of Energy & Minerals (UCEM) in partnership with the Ministry of Energy and Mineral Development (MEMD).

The conference plays a critical role in creating opportunities for Uganda's domestic and international mining interests since it brings together key policy and decision makers, business leaders, bankers, academia and mining investors from all over the world.







# About Uganda's Mineral Sector

Uganda is rich in a wide range of minerals which provide an opportunity to develop a strong mining industry. Preliminary geological surveys indicate the presence of mineral rich tectonic domains within the continental crust, richly endowed with an assortment of minerals with potential for commercial exploitation for over 20 categories of minerals.

The 3<sup>rd</sup> National Development Plan (NDPIII) running from 2020/21 –2024/25 prioritized the development of five (5) categories of minerals, namely; Iron ore, Gold, Copper, Phosphates, and Development Minerals (marble, silica sand, aggregate, and limestone) given the advancement of efforts to ascertain their commercial viability and data availability on the same. Accordingly, there will be continued studies to fully quantify all the other minerals whose occurrences are known.







#### 0

**Event Theme** 

Sustainable Mineral
Development
Through Collaboration,
Innovation, and
Green Transitions:
Unlocking Potential for
a Resilient Future.



Partner with the Mineral Wealth Conference to demonstrate your business commitment to accelerate Uganda's mining & minerals sector

<b>1500</b> Delegates	<b>50</b> Speakers	<b>40</b> Exhibitors
<b>15</b> Ministers	<b>500</b> CEOs	<b>35+</b> Sessions







Exhibiting and sponsoring provides access to the following opportunities:

#### Launch products & showcase innovations

Take advantage of an attendee list composed of industry decision makers, government and influencers seeking the latest business enhancing and development of Uganda's mining sector.

#### **Brand Awareness**

The mining sector knows noboundaries at MWC you will be engaging a local and regional audience and exhibitor base from around the world. Over 15+ countries are expected to be represented ensuring a vibrant event.

#### **Drive new business**

An opportunity to expand your business into the mining markets and related sectors. By engaging with this platform tailor-made to develop new business alliances, your organisation can transform potential into tangible success

#### **Expanded networking**

A prime opportunity to create new partnerships, build on existing relationships, and capitalise on growth opportunities. MWC allows you to demonstrate your business innovation expertise, offering high-level networking and thought-leadership opportunities across the two-day event.

### Featured sectors

Below is a preview of the types of industry you can expect to see at this year's 14th Annual Mineral Wealth Conference



Finance & Investment

























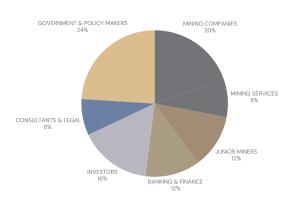




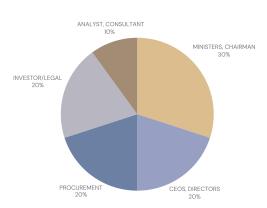


## **Attendee Profile**

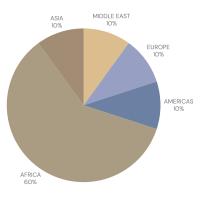
#### **Exhibitor by sector**



#### **Attendee by Professional Profile**



#### Attendees by Geography



MINERAL WEALTH CONFERENCE 142 SUFTEMBER 2023 (MONIAA) (MONIAA)	HEADLINE/ PARTNER SPONSORS	DIAMOND	GOLD	SILVER	BRONZE
Investment	USD 45,000	USD 20,000	USD 15,000	USD 10,000	USD 5,000
AVAILABLE OPPORTUNITIES	3 SPOTS	2 SPOTS	3 SPOTS	3 SPOTS	4 SPOTS
ATTENDANCE					
Delegate Passes (2 Day Pass includes full access to the conference, expo, catering, delegate networking functions and meeting planner)	12	8	5	4	2
Speaker Pass (2 Day Pass includes full access to the conference, expo, catering, delegate networking functions and meeting planner)	4	2	1		
Access to Exclusive Networking	✓	✓	✓	✓	
SPEAKING SLOTS/OPPORTUNITY					
Welcome Address Day 1	✓				
Welcome Address Day 2	✓				
20-minute presentation (subject to availability) or opportunity for C-Level executive to be interviewed on stage on a chosen programme	<b>√</b>	<b>√</b>			
Panel involvement (Panelist or Moderator)	✓	✓	✓		
EXHIBITION PRESENCE					
Expo Stand	32m² (Shell Scheme)	18m² (Shell Scheme)	9m² (Shell Scheme)	6m <sup>2</sup> (Shell Scheme)	6m² (Shell Scheme)
Meeting Room, includes table for 6-8 persons	✓	✓			
GALA DINNER					
MWC Gala Dinner (Table for 10)	✓	✓			
MWC Gala Dinner (1 pass)	✓	✓	✓	✓	✓
EVENT BRANDING					
Branding Backdrop and podium/lectern branding	✓	✓			
Prominent branding on flags, pillars and networking tables	✓	✓	✓		
Company logo displayed on all relevant onsite signage, including MWC entrance signage	✓	✓	✓	✓	<b>√</b>
500-word company profile with the logo featured on the sponsor page of the website	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	✓
Publish and distribute company's relevant press releases	✓	✓			

MINERAL WEALTH CONFERENCE 19-02 SEPTIMENT RISE [MANNAL   GLONDA	HEADLINE/ PARTNER SPONSORS	DIAMOND	GOLD	SILVER	BRONZE
Investment	USD 40,000	USD 20,000	USD 15,000	USD 10,000	USD 5,000
EVENT BRANDING					
Mention in Email Campaign (runs weekly for 20 weeks)	✓	✓	✓	✓	✓
Quote on press release and social media campaigns	✓	✓			
Social Media Post promoting participation	✓	✓	✓	✓	✓
Speaker photo and bio on event website	✓	✓			
Onsite visibility and branding	✓	✓	✓	✓	✓
Full-page advert in conference magazine	✓	✓			
Half-page advert in conference magazine	<b>√</b>	<b>√</b>	<b>√</b>	✓	
MEETINGS & NETWORKING					
Meetings concierge service to support with booking meetings	✓	✓	✓		
Access to Networking Drinks receptions within the Exhibition floor	✓	✓	✓		
Tickets to other sponsored networking events	✓	✓	✓	✓	
Subscription to UCEM for one year	✓	✓	✓	✓	
LEAD GENERATION					
Access to the MWC community and assistance to organise schedule of meetings	✓	✓			
ADDITIONAL DISCOUNTS FOR OTHER SPONSORED BENEFITS					
Discounts on additional sponsorship and branding opportunities	10%	5%			

MINERAL WEALTH CONFERENCE STATEMENT	HEADLINE/ PARTNER SPONSORS	DIAMOND	GOLD	SILVER	BRONZE
Investment	USD 60,000	USD 35,000	USD 35,000	USD 35,000	USD 15,000
AVAILABLE OPPORTUNITIES	1 SPOT	2 SPOTS	2 SPOTS	1 SPOT	4 SPOTS
PRE-EVENT PROMOTION & ONSITE BRANDING					
500-word company profile with the logo featured on the sponsor page of the Website. Publish & Distribute company relevant press release	<b>✓</b>	✓	<b>√</b>	<b>√</b>	<b>√</b>
Company logo displayed on all relevant onsite signage, including MWC entrance signage	<b>✓</b>	✓	<b>√</b>	✓	
THOUGHT LEADERSHIP					
20-minute presentation (subject to availability) or opportunity or C-Level executive to be interviewed/keynote to chosen topic	✓				
Panel involvement (moderator or panellists)	✓	✓	✓	✓	
EXHIBITION PRESENCE					
Expo Stand	32m² (Shell Scheme)	18m² (Shell Scheme)	18m² (Shell Scheme)	18m² (Shell Scheme)	
Meeting Room, includes table for 6-8 persons	✓	✓			
EVENT ATTENDANCE					
Delegate Pass	25	8	8	8	5**
Speaker Pass	3	2	2	2	1
GALA DINNER PASSES					
Gala Passes (seated 3-course dinner, speeches, networking and profiling)	√ (15 seats)	√ (5 seats)	√ (5 seats)	√ (5 seats)	<b>√</b> (1 seat)
MEETINGS & NETWORKING					
Meetings concierge service to support with booking meetings	✓	✓	✓	✓	
Access to Networking Drinks receptions within the Exhibition floor	✓	✓	✓	✓	
Tickets to other sponsored networking events	✓	✓	✓	✓	
Subscription to UCMP for one year	✓	✓	✓	✓	✓
LEAD GENERATION					
Access to the MWC community and assistance to organise schedule of meetings	✓	✓	✓	✓	
ADDITIONAL DISCOUNTS FOR OTHER SPONSORED BENEFITS					
Discounts on additional sponsorship and branding opportunities	15%	5%	5%	5%	





The Chief Guest at the 13<sup>th</sup> Annual Mineral Wealth Conference.

#### **RT. Hon. Thomas Tayebwa**

The Deputy Speaker of the Parliament of the Republic of Uganda.



## **Get Involved**

## Networking & Gala Dinner

Throughout the 14<sup>th</sup> Mineral Wealth Conference we recognise the importance of networking.

That's why we've woven extended coffee breaks and lunches into our program. These breaks ensure you have ample time to connect with the right people without missing any key sessions.

Secure your sponsorship spot to host one of these networking opportunities.

#### Leadership Roundtables

The conference two exceptional categories of Executive Meeting Suites for your exclusive use.

These meeting suites provide a private and conducive environment for important discussions, away from the exhibition buzz. As a meeting suite holder, you and your invited guests will enjoy VIP catering and hospitality, ensuring a seamless experience.



## 2024 Sponsors





























# Interested in participating?

Contact:

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